Ramon Jardim

Senior Product Designer
UX/UI Manager

I'm a multidisciplinary designer from Brazil with 15 years of experience in end-to-end UX/UI, complemented by coding, video editing, and motion graphics

design@ramonjardim.com
www.ramonjardim.com
linkedin.com/ramon
+55 16 981043666

Lead UX UI Designer at Dreamdev Technologies

Ireland | February 2022 - October 2023

Ireland's National Broadband Plan - Construction Management app

- **Objective:** Design a solution to help the government-funded project manage over 300,000 construction issues and increase app adoption among build managers, designers, and the company's financial and commercial teams.

- **Strategy:** Analysis of business requirements, user/stakeholder interviews, Figma prototypes, and React/MUI custom components.

- **Impact:** Issue resolution time dropped from 16-51 days to less than a week. Adoption boosted from 5 to 150+ monthly users.

Dot-Star - AI-powered SaaS for automation of business process mapping and code generation

- I contributed to crafting an AI-based app that translates business processes into executable code using natural language, aimed at boosting operational efficiency by automating service code generation, Infrastructure as Code (IaC), and CI/CD pipelines.

UX UI Designer/Manager at Target Sistemas

Brazil | July 2016 - January 2022

Managing apps across diverse areas in the Product Distribution Sector

- **Journey:** Transitioned from the company's first designer to a leadership role, managing 60+ web and mobile apps in Sales Automation, E-Commerce B2B, Logistics, Finance, and ERP solutions.

- **Leadership:** Led a team conducting user research, prototyping, and usability testing, driving strategic UX enhancements for market growth.

- **Mentorship**: Recruited and mentored IT interns to develop the design system in Sass and components for Angular and Flutter.

OTHER PROJECTS

USA, Dubai, Brazil
2004 - 2016
As a freelancer and in previous jobs, I worked with Web Design, Motion Graphics, Video Editing, and Branding in projects for Siemens, Paypal, Sapling Learning, Roche, Eco Plastic Industries, Novartis, and GSK.

HARD SKILLS

Wireframing, Rapid Prototyping, User Research and Analysis, Information Architecture, UX Mapping, UI Design

SOFT SKILLS

Storytelling, Strategic Thinking, Problem-Solving, Ideation, Communication and Collaboration, Time Management, Creativity

LANGUAGES

Portuguese - Native
English - Fluent

EDUCATION

Bachelor of Computer Science
Rio de Janeiro State University
1997 - 2001

CERTIFICATES

- **UX Management: Strategies**
- **Psychology of Interaction Design**
- **Information Visualization**
IxDF - Interaction Design Foundation

HTML 5 / CSS 3
Senac - São Paulo

Adobe After Effects
Cadritech

Photography
Niterói Photo Society